



This Gringo will never be an outsider to you...

Inspired in the Western movies filmed in the south east of Spain, El Gringo will amaze you with its intense dark red colour, complexity and intense flavours.

CONSUMER SEGMENT

Consumers looking for fun, different wines
Dary consumers



BRAND PROFILE

Striking dark and deep red colour
Intense yet easy to drink



DESIGN

Appealing and curated imagery
Inspired in old western films



WINE STYLE

Succulent
Complex aromas and flavours
Balanced



EL GRINGO

Dark Red Tempranillo

2018

VDT Castilla

Our dear friend, El Gringo, used to be an extra in Western movies. If you ever meet El Gringo, he will tell you about his beginnings as an actor, how he ended up in Spain, and a thousand of other anecdotes... always with a glass of wine in his hands – of course!

VINEYARDS

Age of Vines

+30 year old bush vines

Yield

25 hl/ha

Altitude

600 - 800 m.

Climate

Extreme continental with long hot summer

Vineyard

Head trained, spur bush vines on Spanish plateau

WINEMAKING

Blend

100% Tempranillo

Harvest

The second half of September

Winemaking

Cold Maceration

5°C/48h.

Fermentation

24-28°/12-18 days

Ageing

4 months in 1-2 year old French oak barrels

Alcohol: 14 %
T. Acidity: 5.52 gr./l.
pH: 3.62
R. Sugar: 7.8 gr./l.
V. Acidity: 0.41 gr./l.



Clear deep ruby-purple



Black cherries
Strawberries
Roasted coffee beans
Chocolate



Red and black berry fruits
Light vanilla & delicate milk
chocolate
Roasted Java bean
Full-bodied and long finished

Clear deep ruby-purple colour. Clean and distinguished aromas of black cherries, strawberries, roasted coffee beans and chocolate. On the palate berry flavours with juiciness getting smoothed out with light vanilla and delicate milk chocolate and roasted Java bean. On the palate the wine is luscious, full-bodied with firm and velvety tannins and a long finish.